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Krider's

"GLORIES of the GARDEN"

TRADE MARK

44 YEARS OF SERVICE

This fall we again offer our friends the finest bulbs and nursery stock at prices they can afford to pay. We thank you for past business and assure you we will try to continue to merit your favors.

Two of the World's Finest Tulips.
Each bulb an imported bulb. Each
bloom a marvel of beauty.

**IMPORTED HOLLAND
GROWN BULBS**

FALL 1939

Fantasy

The greatest Parrot Tulip of all time. Unique shape and shadings as shown in illustration at left.

POSTPAID PRICES

Each, \$0.10	12 for \$0.85
25 for \$1.50	50 for \$2.75
	100 for \$5.00

New Double Tulip,
"PRINCESS SCARLETT"

FREE

With each cash order of \$3.00, we will include, free of charge, 6 bulbs of "Princess Scarlett." With each cash order of \$5.00, we will send free, 12 bulbs of "Princess Scarlett."

"Princess Scarlett"

NEW DOUBLE PEONY-FLOWERING TULIP

Pictured at right is "Princess Scarlett," the new double peony-flowering Tulip. Brightest scarlet edged with white, it makes a flashing display of color. Order them if you want the finest. Read above.

AMAZINGLY LOW PRICES

12 for \$1.00	50 for \$3.50
25 for \$1.85	100 for \$6.50

All Postpaid

KRIDER NURSERIES, Inc.

MIDDLEBURY, INDIANA, U. S. A.

Why Krider's Bulbs Are



Tulip Time in Holland—A Krider Contract Block Near Sassenheim

One of the epics of financial speculation is the great speculative craze in Tulip bulbs which hit Middle Europe in the 17th century and resulted in the ruin of many wealthy families and the near ruin of the Tulip-growing industry in Holland. As much as \$7,000 was paid for a single bulb before the crash came and the people began to count their losses and reach sanity.

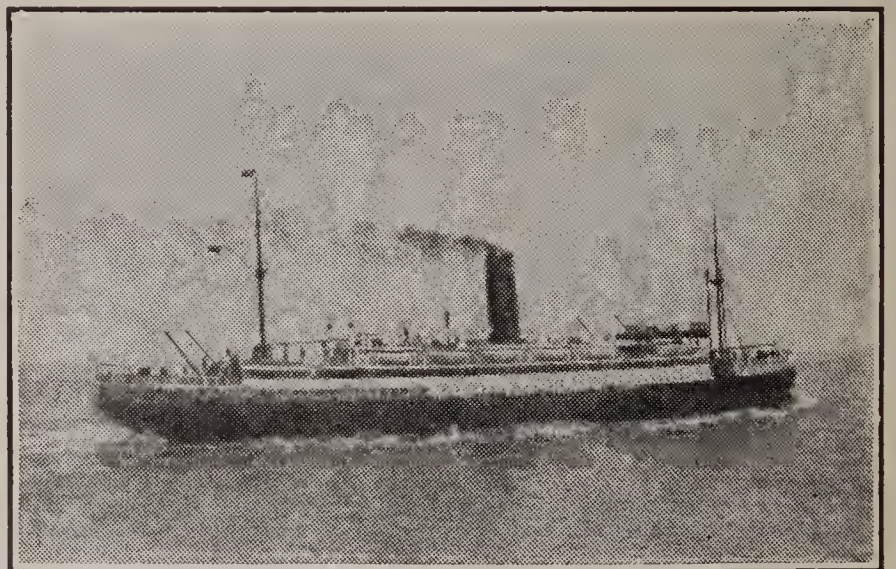
Most people know that Holland (The Netherlands) in Europe has long been noted as the producer of the finest bulbs known. Their soil and climatic conditions seem to be ideal for their growth and their people seem to be the most adept in developing new varieties and colorings.



Carload of Bulbs Being Unloaded at Krider Nurseries Last September

Pictorial Story of Krider Bulbs From Blooming Time In Our Contract Fields at Sassenheim, Holland, Until They Bloom In Your Own Garden or Tulip Beds

PERHAPS no other flower in common usage today is so steeped in history, mighty class struggles, operations by financiers and intense labors of untold numbers of people as the Tulip. Very few people realize, as they gaze with happiness on the glories of a large Tulip planting, the story and events back of the importing of the bulbs necessary to produce these blooms, which have been the inspiration of poets and artists from the earliest ages.



The "Black Falcon" Which Last Year Brought Krider Bulbs to New York

The nurseries and buyers contract for the quantities and varieties of bulbs they are going to need the following fall and these blocks are grown to order for the customer. Picture No. 1 shows one of these blocks in full bloom near Sassenheim, Holland.

At the proper time the bulbs are dug, carefully graded and sorted, and cured ready for shipment. Sizes are graded by centimeters, a first class No. 1 bulb being 11-12 centimeters in size. This means a bulb running from 4½ to 5 inches in circumference. They are packed in heavy paper bags, 250 bulbs to the sack, with the variety number and size stamped plainly on the outside. These sacks are carefully packed in wooden packing crates, each holding from 20 to 30 sacks, depending on varieties and sizes. The crates or boxes are each plainly marked with the name and address of the customer.

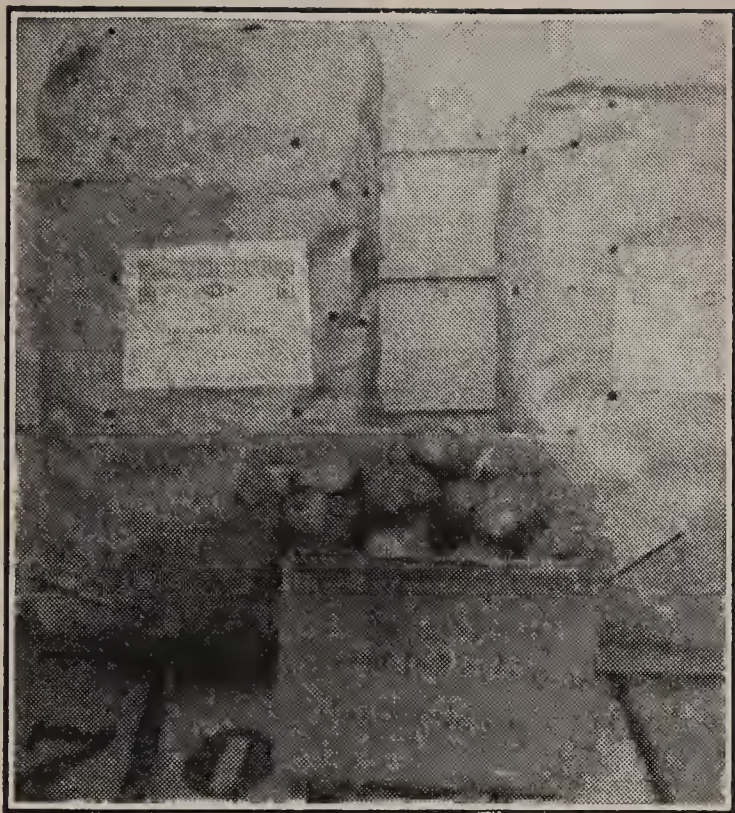
PLANT KRIDER'S IMPORTED BULBS FOR SUPERIOR BLOOMS

COPYRIGHT 1939—The Krider Nurseries, Inc.

Tops for Quality

at lowest prices

Read Our Gilt-Edged Guarantee at the Bottom of This Page—You Are Absolutely Protected From Loss



Sacks of Bulbs and Special Shipping Carton Used By Us

When a Tulip Boat, as they are sometimes called, docks at New York or Hoboken, N. J., speed becomes the watchword. The latest type cranes and unloading equipment are pressed into service and the crates of bulbs are swung out of the hold of the ship with the least possible delay. They are loaded at once into freight cars and routed direct to the consignee. Picture No. 3 shows a carload of bulbs being unloaded at Krider's last September, the third day after the "Black Falcon" had docked at Hoboken.

The boxes are opened immediately and the sacks of bulbs are placed in their Rose storage cellar where the temperature is cool and even. Picture No. 4 shows the sacks of bulbs and also one of the modern packing cartons in which all Krider Tulip Bulbs are shipped. Some of these bulbs were shipped out the same day they were received and reached the customer the following day and were planted. Thus the fourth day after the ship reached this country the bulbs were in the ground.



Unloading Load of Parcel Post at the Middlebury Post Office

Picture No. 6 shows a nice planting of Holland Tulips blooming in the garden of a Krider customer.

Tulip bulbs planted in your beds may be left three years before being moved. They should then be dug, after the tops die down in early summer, and stored in a cool place until September or October, then the largest bulbs re-planted. The small bulblets may be planted in the garden and allowed to grow a year or two before being placed in the regular plantings.

Krider's Gilt-Edged Guarantee

We guarantee to deliver nursery stock anywhere in good growing condition. This guarantee insures you against loss in shipments. Remember, a plant is a living thing the same as any animal or human being. It feeds, drinks and breathes, and is subject to attacks of insects, diseases, and drought. We guarantee that each plant, shrub, and tree shall be true to name, otherwise we will replace free of charge or refund purchase price of any proven not to be so.



The Final Result—Perfect Blooms For Our Customers



The Parade

IN TULIPS

Krider's **TULIP GUARANTEE**

We guarantee to deliver Tulip bulbs anywhere in good growing condition. If you are not fully satisfied with the bulbs when they reach you, return them and we will refund your money. If you are not satisfied at blooming time, a credit memo will be issued for the amount you paid which will be good for any other stock.

City of
Haarlem

No guarantee
could be more
liberal or fair—
you're the judge.

Mrs. Moon

See enclosed
blank for Soil-
master and
Vigoro — two
outstanding
Plant Foods.

Dido

Free—

With each cash order
of \$3.00 we send 6 Prin-
cess Scarlett bulbs free.
With each cash order of
\$5.00 we send 12 bulbs
free.

of Royalty

FOR 1939

Special Offer

The World's Favorite Dozen

Twelve of the World's finest Tulips. Especially imported from Holland. Fine, large, clean, healthy bulbs. Average 4½ inches around. Will bloom next spring.

Afterglow. Apricot, orange, and tan. Illustrated.

Bartigon. Popular fiery crimson.

Bleu Aimable. Bluish heliotrope.

Bronze Queen. Rich coppery bronze.

City of Haarlem. Intense scarlet. Illustrated.

Dido. Outstanding, red, gold, and orange. Illustrated.

Faust. Deep bluish purple. Illustrated.

Inglescombe Yellow. Clear yellow.

King Harold. Deep, clear, blood-red.

Louis XIV. Purple and gold.

Mrs. Moon. Large golden yellow. Illustrated.

Princess Elizabeth. Orchid-pink and white. Illustrated.

60 BULBS—10 Each of the 6 Pictured, or Your Choice **\$3.00**

120 BULBS—10 Each of the 12 Listed Above, or Your Choice **\$5.00**

Lesser Quantities, 6c Each

ALL POSTPAID



Princess Elizabeth

Remember—every bulb listed in this catalog was grown in Holland, Europe, and imported for our customers.



Afterglow



Faust

Visit
KRIDER'S
GARDEN
at
NEW YORK
WORLD'S FAIR



Tulip Beds Give Brilliant Colors to Spring Landscapes

For Gorgeous Blooms Next Spring Plant Krider's Imported Tulips

Darwin Tulips

APRICOT. Rich apricot shade.

ARGO. Coppery bronze and red.

CLARA BUTT. Clear pink, flushed rose.

FARNCOMBE SANDERS. Brick-red, white center.

PHILIPPE DE COMINES. Purplish maroon.

PRIDE OF HAARLEM. Brilliant rose-carmine.

PROF. RAUWENHOF. Deep cherry-red, with salmon glow.

ROSABELLA. Deep pink, silvery.

YELLOW GIANT. Large yellow.

ZWANENBURG. Clear white.

3 for 20c

12 for 60c

100 for only \$3.65
POSTPAID

Single Early Tulips

FLAMINGO. Bright red.

FRED MOORE. Brilliant orange shaded scarlet.

PRINCE OF AUSTRIA. Red outside, scarlet inside.

YELLOW PRINCE. Bright, clear yellow.

KEIZERSKROON. Bright red, golden bordered.

3 for 25c; 12 for 75c

100 for \$3.95

ALL POSTPAID

Special!

PAPER-WHITE NARCISSI

The kind you plant in sand for indoor bloom.

12 for 60c; 50 for \$2.00
POSTPAID

Plant This Fall for Spring Bloom

All bulbs shown in this catalog will provide the finest blooms next spring. We know you will be pleased and happy when your beds burst into masses of color.



IN RESPONSE TO
HUNDREDS OF REQUESTS
WE AGAIN OFFER A

Special Rainbow Mixture

HOLLAND-GROWN TULIP BULBS

We believe that our customers appreciated a chance to get a value in choice bulbs which has set a standard as a truly **Supreme Offer**.

We are therefore offering you another chance to secure these fine bulbs. They are large blooming size, averaging 4 inches around, and will bloom for you next spring. A gorgeous **Rainbow Mixture of Color** for your garden.

45 bulbs only \$1⁵⁰

100 bulbs for \$2.60

All Postpaid to Your Door

West of Denver Add 20c Postage

For Spring Blooms SNOWDROPS

Dainty white blooms coming before the last snows have gone. Order a few of these.

**40c per Doz.; 100 for \$1.85,
Postpaid**

Parrot Tulips

3 for 25c

12 for 70c

100 for \$3.95

POSTPAID

Parrot Tulips are Unsurpassed for Beauty

Admiral of Constantinople. Brilliant orange-red. Beautiful and striking.

Lutea Major. Yellow lightly streaked scarlet.

Markgraaf. Scarlet and yellow.



ALL IMPORTED HOLLAND GROWN

New **TRIUMPH Tulips**

A striking new class of Tulips. **Large size, brilliant new colors.** The sturdiest of all Tulips. A cross between Darwins and other varieties. **Flowers** one-third **larger than Darwins.** Bloom about the time the early Tulips are done.

We offer the following six best varieties

Alberio. Large cherry-red, with gold edge. Illustrated.

Lord Carnarvon. Clear rose, with white base.

Mississippi. Vermilion-purple.

Mr. Zimmerman. Fine rose flushed white. Illustrated.

Prof. Keunen. Deep purplish red edged white.

Tosca. Blood-red. Border feathered white. Illustrated.

25 for \$1.50
50 for 2.75
100 for 4.95

ALL POSTPAID



Alberio



Mr. Zimmerman



Tosca

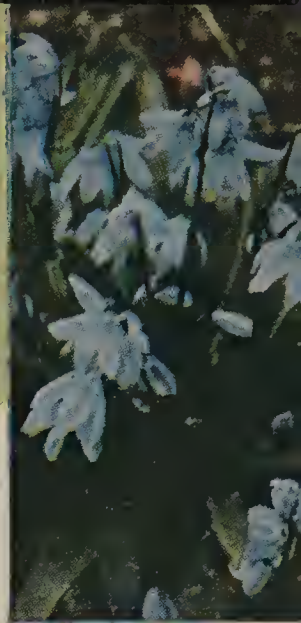


Spring Flowering Crocuses

For Spring's First Blooms

Crocus

We offer four bright colors of Crocus in blue, yellow, white, and variegated. Plant in clusters around shrubs, trees, or in the lawn, and they will come up year after year. **6 for 25c; 12 for 40c; 50 for \$1.50.**



Scilla Sibirica

Krider's Hyacinths

12c each **3 for 30c** **12 for \$1.00**
50 for \$4.00

GERTRUDE. Rosy pink; large compact spike.

LA VICTOIRE. Deep crimson; very fine.

L'INNOCENCE. The best white Hyacinth.

GRAND MAITRE. Most popular of all blue; very large broad spikes combining rare color and form.

QUEEN OF THE BLUES. Very good blue for bedding.

MARIE. Deep purple-blue, slightly striped white.

LADY DERBY. Light pink, very large flowers.

YELLOW HAMMER.

Finest of all yellow Hyacinths.

100 for \$7.50
Post-paid

Scilla Sibirica

The old-fashioned blue "Squill."
40c per doz.; \$1.85 per 100.



Yellow Hammer
Gertrude

Lady Derby
Marie

Queen of the Blues
L'Innocence

Grape Hyacinths

(Muscari)

After Crocus come these little flowers of clear blue, looking like miniature inverted bunches of grapes. Will grow in sun or shade, in beds, borders or rockery, or in the lawn under the trees. Plant 3 or 4 inches deep. **5c each; 10 for 35c; 25 for 60c; 100 for \$1.85.**

Giant Narcissus, King Alfred



Narcissi

Muscari
or
Grape
Hyacinth



Plant these graceful yellow flowers in clumps among the shrubbery, along the walk, as borders, or against the house foundation. They require only a fairly good garden soil.

We offer 4 fine varieties:

EMPEROR. Extra large golden yellow.

GLORY OF SASSENHEIM. White, golden trumpet.

KING ALFRED. Giant deep yellow.

SPRING GLORY. Clear white with yellow trumpet.

Your choice: 12 for 60c; 50 for \$2.00; 100 for \$3.75, postpaid.

**WERE
YOU
THERE?**



A Beautiful Rockery is Easily and Cheaply Constructed

ROCK PLANTS

shown at New York World's Fair

Millions Admired These Plants We Exhibited—Now Offered at Low Prices

ALL OF THESE PLANTS ARE HEAVY TWO-YEAR FIELD GROWN

ALYSSUM. 8 to 12 inches. July to September. Bright yellow flowers. Excellent for rockeries.

ARABIS ALPINA (Rock Cress). Small white flowers in great masses. Will spread over rocks or ground. A necessary plant in all rockery work.

CAMPANULA CARPATICA. Dainty bell-shaped blue blossoms borne on graceful short stems which nestle in among the rocks. Fits well in any rockery planting.

GYPSOPHILA REPENS (Trailing Baby's Breath). Misty, tiny white blossoms trailing in among the rocks.

IBERIS (Hardy Candytuft). Dwarf plant with evergreen foliage; completely hidden by dense heads of snowy white flowers in early spring.

VERONICA RUPESTRIS. Prostrate creeper, forms a dark green carpet of shiny foliage. Tiny deep blue flowers in late April. Grows 2 inches high.

HARDY VIOLAS (Hardy Pansy). Prolific bloomers and valuable in rockeries or for border work. We can furnish them in blue or yellow.

IRIS PUMILA (Dwarf Iris). These fine, colorful little Irises do not grow over 6 inches high, and bloom in April and May. Fine for rockery or bordering beds.

PRIMULA VERIS (Hardy Primrose). Fine low-growing plant coming in mixed shades of yellow, red and pink.

PHLOX SUBULATA (Moss Pink). A necessity for the rockery and excellent for covering banks, etc., where grass will not grow. Pretty moss-like green foliage. A mass of bright bloom in early spring.

SAPONARIA (Soapwort). Beautiful creeping border and rockery plant. Foliage dark and waxy. Rosy pink blooms produced in profusion in May and early June.

FESTUCA GLAUCA (Blue Fescue). Dwarf, ornamental grass with distinct blue-green foliage. Height 4 inches. A good plant for border or rockery.

SPECIAL OFFER

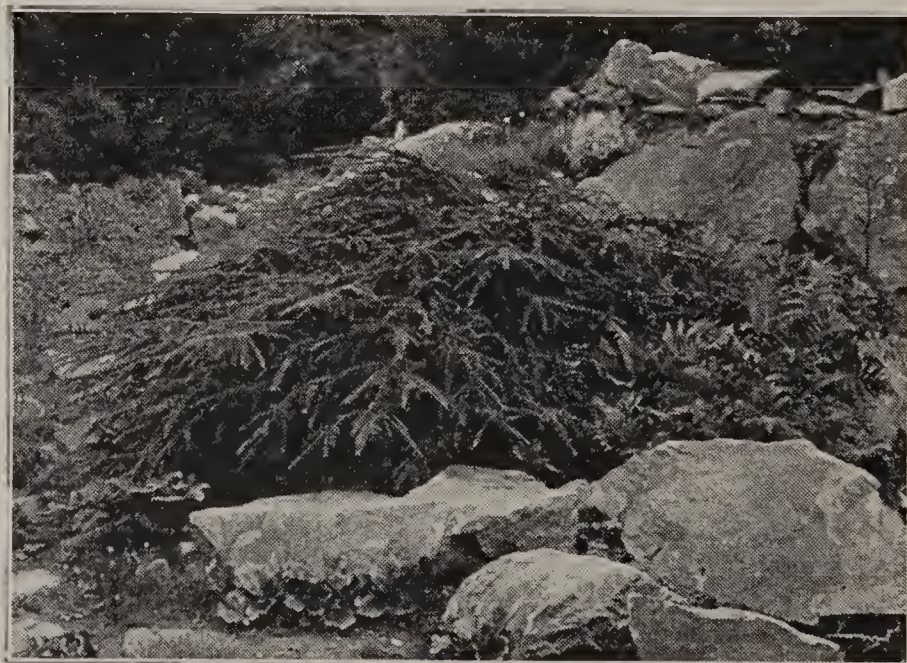
We will send you one of each of the 12 rock plants as described above, all 2-yr. field grown, only

\$1.50

Post-paid

SPREADING EVERGREEN for YOUR ROCKERIES

COTONEASTER HORIZONTALIS. One of the finest spreading plants yet found for the rockery. It may almost be classed as a prostrate shrub. Small, ovate, deep green waxy leaves. The branches will trail out over ledges or rocks, and it remains green the year around. Hundreds of bright red berries come in late summer and remain all winter. A beautiful sight.



Cotoneaster Horizontalis

We have a nice stock of these and will sell them at these low prices while they last. Heavy rooted, 8 to 12 inches, only 75c each; 3 for \$2.00, postpaid.



*Krider's Fine
Perennials
will please you
and save you
money*

**Fine Heavy Rooted 2-yr.
Field-Grown Plants
Will Bloom Next Year**

HARDY and EASILY GROWN

**If You Enjoy Color and Beauty, Plant a Large Bed of Perennials—
They're Inexpensive**

**Read Our Guarantee on Page 3—
You Can't Lose**

PYRETHRUM (Painted Daisy). Beautiful Daisy-like flowers on long stems and in assorted colors. Fernlike foliage and brilliant shadings make them especially desirable for cutting.

LYCHNIS (Maltese Cross). Brightest vermilion. Flowers are borne as flat panicles, and, if you want a plant for extreme showiness, you can find nothing more flashy than this one.

PLATYCODON (Balloon Flower). Showy deep blue flowers from June to October. Buds resemble a small blown-up balloon. Grows to 2 feet and is fine for cutting.

STATICE LATIFOLIA (Sea Lavender). Minute purplish blue flowers in abundance. Gives a misty effect when in bloom. Large dark green leaves. Habit of growth resembles Baby's Breath.

AQUILEGIA (Columbine). Mrs. Scott Elliott's Long-Spurred Hybrids. The finest of the Aquilegias and excellent for bedding or cutting. Come in mixed colors of wide range.

SHASTA DAISY. A large plant, yet compact and graceful. Flowers white and from 2 to 4 inches in diameter. Brilliant yellow disc centers. Fine for cutting. Easily grown and hardy anywhere.

GAILLARDIA GRANDIFLORA. Probably one of the most universally planted of all hardy perennials. Noted for its profuse blooming habit and hardiness. Its flowers are of intense blood-crimson margined with deep golden yellow. Grows to 24 inches in height.

HARDY CARNATIONS. Newly developed strains of the ever-popular Carnation. Flowers almost as large as hothouse Carnations. Perfectly hardy and bloom continuously year after year. No garden should be without some of these. Excellent for border or mass planting. Two colors—flaming red and deep pink. Be sure to include a few in your order.

GYPSOPHILA (Baby's Breath). The old-fashioned Baby's Breath, possessing a grace not found in any other perennial. Beloved by all.

SWEET WILLIAM (Dianthus Barbatius). One of the most popular of the old-fashioned perennials. Their free blooming habit, striking colors and pleasing fragrance make them universal favorites. Fine for cutting. Blooms during August and September.

DOUBLE HOLLYHOCKS. Double flowering variety of an old favorite garden flower. Their brilliant colorings and general hardiness make them desirable for all garden plantings. Come in assorted colors.

DELPHINIUM. A favorite wherever flowers are grown. Their long blue spikes provide just the touch of color needed to make a charming planting. We can furnish in light or dark blue.

CANTERBURY BELLS. The colorful and delightful plant of our grandmothers' gardens. Invaluable in any flower planting. Comes in assorted colorings.

FOXGLOVE (Digitalis). Though a biennial, this old-fashioned flower is usually classed with the perennials as it reseeds itself under favorable conditions. Its fine shadings and general sturdiness make it desirable in plantings. Assorted colors.

HIBISCUS (Mallow Marvel). Improved, new, hardy and giant-flowering. The freest in blooming of all perennials. Rich, gorgeous and hardy as an oak.

ANCHUSA (Alkanet). For massed backgrounds of the most brilliant blue the Anchusa cannot be surpassed. Grows 4 feet tall and is extremely hardy.

BLAZING STAR (Liatris). Long narrow spikes of lasting, rich lavender flowers in midsummer. Very desirable for brightness in the perennial beds.

COREOPSIS LANCEOLATA. Valuable for its profusion of showy yellow blooms all summer long. Long stems and fine for cutting and mixed bouquets. Hardy and very easy to grow. Reaches approximately 2 feet in height.

**For Colorful Beauty and Long
Blooming Season**

20¢ each - Any 7 for \$1

POSTPAID

**These Plants Are Very Inexpensive and Will Give You Many Happy
Hours**



Border Queen



Leo Schlageter



Graf Zeppelin



Caroline Vandenburg

America's Best Phlox

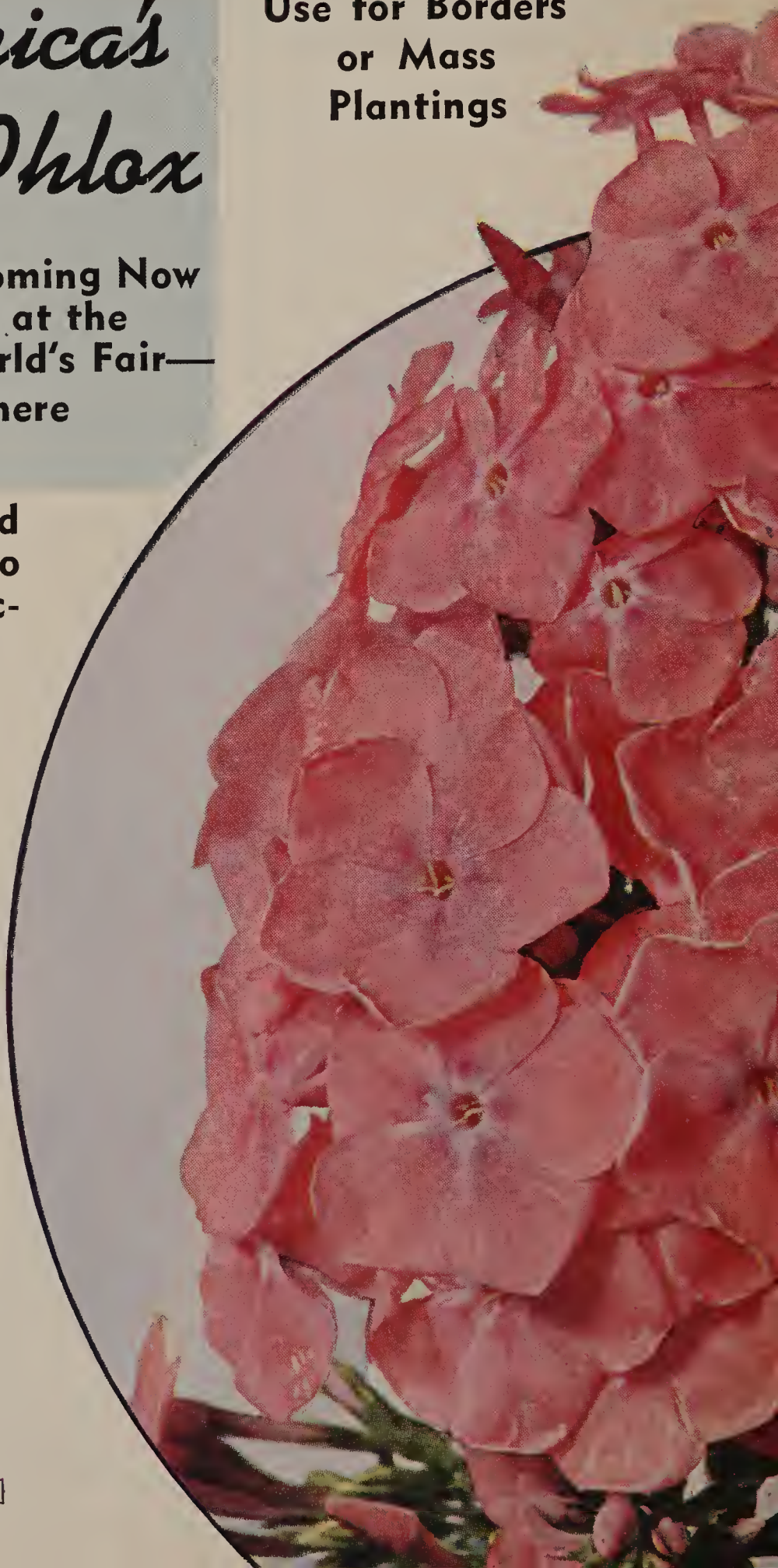
See Them Blooming Now
in Our Garden at the
New York World's Fair—
They're All There
on Display

**Guaranteed
to grow and to
bloom as pic-
tured.**

**Use for Borders
or Mass
Plantings**



Geo.
Stipp





Africa



Milly von Hoboken



Hauptmann Koehl

All Are Heavy Two-Year Field-Grown Plants

See Our
Guarantee
On
Page
3

Special Offer

We picture here in natural color the 11 outstanding varieties of all the Phlox. Each one different and each one guaranteed to bloom as pictured.

20c each, or All

10 POSTPAID \$1.50
For Only

**Plus "LILLIAN"
FREE**

Making 11 Plants In All



Wm. Kesselring



Daily
Sketch



←
"LILLIAN"
Shown in
Actual
Size



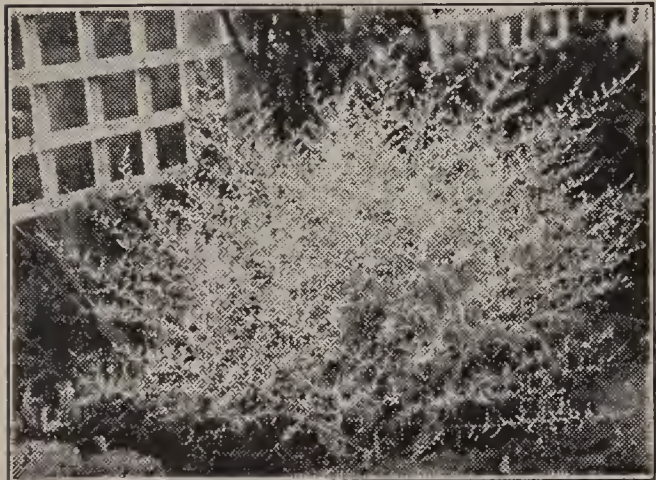
Favorites for Your Garden

GYPSOPHILA, BRISTOL FAIRY

A sensational new double flowering Baby's Breath. Large florets in heavy panicles make it ideal for cutting. Longer season of bloom, and if blossoms are kept cut as they begin to wither, it is possible to keep them flowering nearly all summer. Remember this is the true, grafted, double flowering variety and far superior to the old-fashioned Gypsophila. **A bargain at only 30c each; 4 for \$1.00, postpaid.**



Gypsophila, Bristol Fairy



Artemisia or Ghost Plant

Artemisia - Ghost Plant

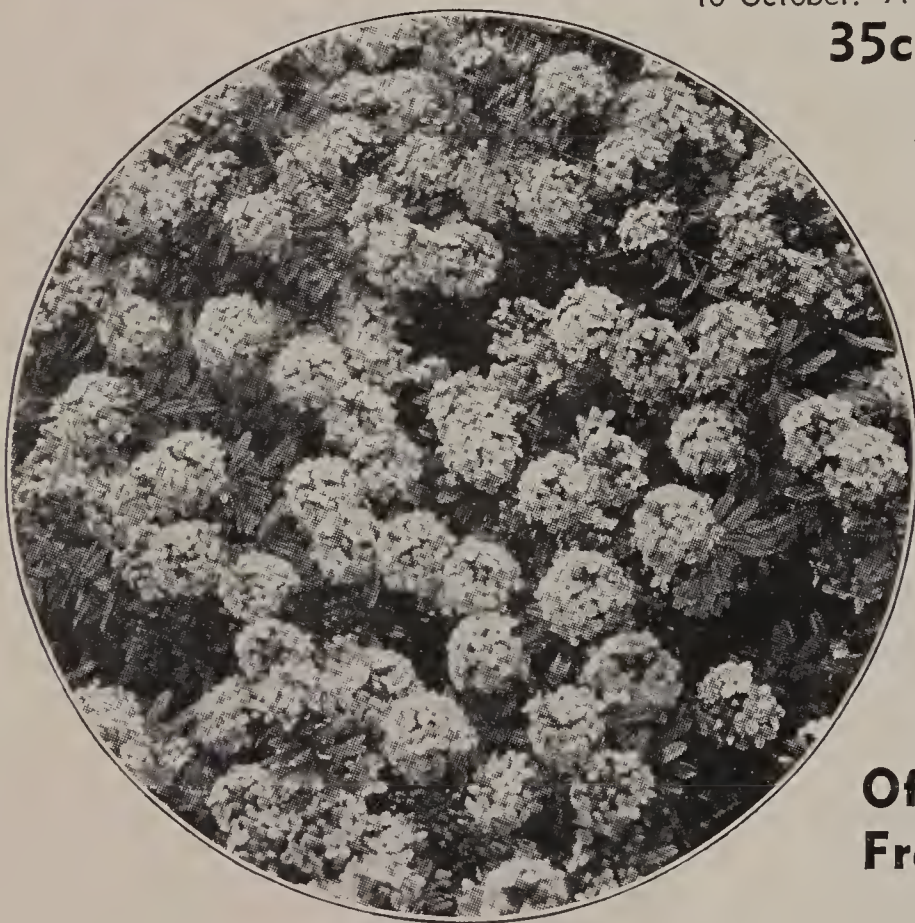
A strikingly effective, silver-leaved contrast plant. A beautiful "mist" for setting off bouquets and floral combinations. A vigorous, quick-growing plant with a close network of branches, fine stemmed and slender leaved. A necessity for every flower lover.

Price only 20c each; 6 for \$1.00 postpaid.

BLUE BIRD VERONICA

This beautiful plant has long, slender bronze-green leaves and carries a great quantity of indigo-blue flowers formed as curved spikes. Be sure to include this in your garden. Blooms continuously from July to October. A real value at this low price.

35c Each; 3 for \$1.00, Postpaid



Daphne Cneorum

DAPHNE CNEORUM

Thousands admired Daphne in our World's Fair Garden. Its dwarf spreading branches covered with small slender leaves make pretty trails of blue-green foliage, which is evergreen. The real thrill and joy comes in April and May when the soft pink flowers appear in such profusion as to make the entire plant appear as a low pink mound. They fill the air with a particularly sweet and penetrating fragrance. Truly one of nature's finest. **Heavy rooted, six-year plants; offered at the astonishingly low price of ONLY—**

75c Each; 3 for \$2.00, Postpaid

**ALL
GUARAN-
TEED
TO
GROW**



**See the
Front
Cover
for
Offers of
Free Bulbs**



Blue Bird Veronica



Japanese Blood Leaf Maple

A Really Brilliant
Ornamental
for your lawn—

Blood-Leaf Maple at new low prices

Rounded dwarf trees seldom maturing to over 10 feet in height. Densely furnished to the ground with indented leaves of unrivaled efficiency and charm. Their early spring and midsummer color is a vivid blood-red, which dulls to a bronzy purple-red towards fall. They make splendid foreground subjects in mixed groups or are unexcelled for a bright spot of color on the open lawn.

2-ft.
shapely
heavy
rooted
specimens

\$2.50 By
express
Not Prepaid

German Iris

FAVORITE VARIETIES of *Choice Iris*

10 Large Bearded
German Iris Col-
lection. One of
each of the ten
varieties below, **\$1.00**
Post-paid

- ALCAZAR.** S. light bluish violet. F. deep purple with bronze veined throat.
AMBASSADEUR. Deep reddish violet with rich orange beard.
EVADNE. Very rich rose-violet on white base. Burnt orange beard.
HIPPOLYTA. Tall bluish lavender landscape Iris.
HUSSARD. Clear violet-blue.
MADAME CHOBOUT. White suffused with pale yellow and wine-red.
OPERA. Rich, livid, velvety purple.
PROSPERO. Clear violet with lighter shadings.
SOUV. DE MADAME GAUDICHAU. Brilliant dark purple.
VIRGINIA MOORE. Tall, bright chrome-yellow veined darker on the falls.

10 *Japanese Iris*

Large-flowering, summer-blooming varieties in rainbow mixture of colors. We offer 10 assorted colors and with each collection will send one Giant Blue Siberian Iris FREE. This Siberian Iris, **EMPEROR**, is 35c if ordered singly. Get the eleven for only

\$1
postpaid



Love Color?

Then Get These Items

Beautiful New

DOUBLE RUSSIAN VIOLET *for borders and rockeries*

For those of you who are looking for the ideal plant for walk borders or for those spots in the rockery we can sincerely recommend this startling **New Double Russian Violet**. Hardy, easily grown, satisfactory in every respect. Quantities of the deepest satiny purple flowers, growing in the true violet manner. Long stems make them ideal for bouquet use. Don't delay ordering this new violet. Nice, 2-year plants, will bloom this year.

ENGLISH VIOLETS

Effective and beautiful for all types of borders or beds. Broad heavy foliage of deep green. Single flowers of purple-violet borne in profusion on graceful stems. Hardy and will thrive under most any condition. **Only 20c each; 6 for \$1.00, postpaid.**

Hybrid Delphinium



35c

Each

3 for \$1.00

Postpaid



Double Russian Violet

New Double Lychnis

Imagine all the splendid qualities of the old Lychnis now found and surpassed in this wonderful **new double Lychnis**. Stems rise 10 to 16 inches above plant and end in spikes of these clear coral double flowers. A brilliant, striking display and should be in every garden. Easily grown, requiring only ordinary garden soil. Will bloom this year. **Nice, 2-year field-grown plants, only**

30c each

4 for \$1.00

Postpaid



New Double Lychnis

New Orange Butterfly Plant

(Asclepias Tuberosa)

**THE ONLY HARDY PLANT HAVING
TRUE ORANGE FLOWERS**

Produces an immense number of flowers during the months of July and August. Brilliant orange. It can be successfully grown in any type soil in any locality. Withstands the most severe winters and the hottest summers, producing flowers year after year with no attention.

25c Each

5 for \$1.00

Postpaid

English Hybrid Delphiniums

Genuine New English Hybrids. These are not the ordinary Delphiniums. The flower spikes are extremely large and attain a height of 4 to 5 feet. Many are double and semi-double. Words cannot describe the beauty of colors found in this elegant strain. 2-year plants,

25c Each

3 for 60c

5 for \$1.00

12 for \$2.00

Postpaid



Orange Butterfly Plant

"Fireball"

FOR DAZZLING COLOR

Charming new addition to the Helianthemum family. Dwarf plant with stems rising 6 inches above the foliage, each topped with a ball-shaped bloom of brightest red. Ideal for rockery or border. Get this **New Fireball** and enjoy its blooms this year. A perennial and will last for years.

25c—5 for \$1
each postpaid.

"Fireball" Helianthemum

KRIDER'S Great New Dianthus *"Flaming Star"*

One of the finest new plants ever introduced for the rockery or perennial border. Hundreds of flaming star-shaped flowers borne on a dwarf bunchy plant resembling a pincushion. Bluish green foliage makes striking contrast to color of flowers. Perfectly hardy and blooms year after year with no attention.

NOW AT A NEW LOW PRICE

25c Each; 3 for 70c; 6 for \$1.20,
Postpaid

"Flaming Star" Dianthus



Oriental Poppies

EXOTIC ORIENTAL POPPIES

No flower gives quite that dash of brilliance and bright charm to your garden or perennial bed that the Oriental Poppy gives. They are easily grown, last for years and the newer improved varieties have color and shading beyond the power of words to describe. We offer three of the best.

MRS. PERRY. Apricot, blended lilac.

LULU A. NEELEY. Immense, rich red.

WURTEMBERGIA. Unique glowing rose-salmon.

SPECIAL PRICE: 30c each; 3 for 75c, postpaid.



Beautiful, Hardy Hedges - INEXPENSIVE and ORNAMENTAL

Hardy Amoor River Privet

Most universally planted of all hedges. Shiny dark green leaves, not subject to blight or disease. Very hardy, a rapid grower. May be sheared any shape. Plant 10 inches apart and prune back to 8 or 10 inches after planting for a dense, hardy hedge. 2-yr., 18- to 24-inch, well branched, 25 for \$1.75; 100 for \$5.00, by express, not prepaid.

Green-Leaved Japanese Barberry

America's most popular low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in the fall. Brilliant red berries in great numbers stay on through the winter months. Perfectly hardy and will grow in shade or on poor soil. May be pruned or sheared any time. 9 to 12 in., 25 for \$1.00; 100 for \$3.00, postpaid.

Red-Leaved Japanese Barberry

Very popular for specimen grouping and for edging taller plantings of shrubs or evergreens. Glossy purplish red leaves. Makes a brilliant, colorful hedge. 9 to 12 in., 25 for \$3.00; 100 for \$8.00, postpaid.

Spirea Van Houttei for Hedging

The most popular of all shrubs. Profuse clusters of tiny white blooms completely cover the sweeping branches in May. Delicately cut leaves stay bright green until autumn, then turn to bright shades of bronze and yellow. Grows to 6 feet, but may be pruned any time after blooming period. Makes a beautiful flowering hedge. 2-yr., 18-24 in., 25 for \$1.50, postpaid. 100 for \$5.00, by express, not prepaid.

Silver Lace Vine



Berberis Thunbergi—Japanese Barberry

Bush Honeysuckle for Hedging

No hardier plant can be found than the Bush Honeysuckle. Grows to a height of 8 to 10 feet, with upright and somewhat spreading branches. Foliage is bright green and flowers are borne freely in May and June. Very fragrant and attracts bees and humming birds. Showy red berries ripen in summer and cling to the bush for many weeks. The best shrub in our nursery for a high compact hedge, for screening purposes, or to attract birds. 2-yr., 18- to 24-inch, 25 for \$3.00, by express. 100 for \$8.00, by express.

NOTE: We sell 50 of any variety of hedge at the hundred rate. All are guaranteed to grow.

VINES

—HARDY, EASILY GROWN
All Vines Are Postpaid

Silver Lace Vine

Always scarce and in much demand is this charming climber. Will clamber gracefully over any arch or trellis, porch, lattice, or pergola. It grows rapidly, averaging 25 feet in a season. A well-grown specimen is a cloud of lacy, misty white with tints of yellow and pale rose. Gives a most exquisite effect, and is generally one of the most satisfactory of all vines. 35c each; 3 for \$1.00.

Hall's Japan Honeysuckle (*Lonicera Halliana*)

A strong, vigorous evergreen variety of Honeysuckle, with pure white flowers changing to yellow. Very fragrant and covered with blooms from June to November. 2-yr., 25c each; 5 for \$1.00.

Boston or Japan Ivy

A splendid vine for covering, as it clings perfectly to the smoothest surface. Foliage is bright glossy green, changing to brilliant hues of scarlet, crimson and orange in the fall. This is the vine seen so much creeping up over brick walls of old churches and homes. Hardy and easily grown. All 2-yr. vines. 35c each; 3 for \$1.00; 12 for \$3.50.

American Bittersweet

LOVED BY ALL

Widely used as a winter bouquet in the home. Handsome foliage and in fall has those large clusters of orange-crimson berries which it retains all winter. If given support will climb over most any surface. Grow your own Bittersweet. Nice, heavy rooted, 3-yr. plants, only 50c each; 3 for \$1.25.

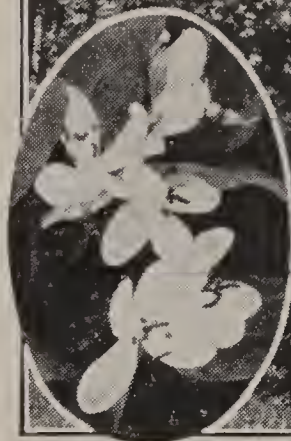
Krider's New Red Honeysuckle

Get This Beautiful New Bush Honeysuckle—Perfectly Hardy and Really Blossoms Red

This remarkable shrub will thrill you with its wonderful deep green foliage, its quick sturdy growth, its hardiness and its free-blooming habit. All the fine qualities of the Bush Honeysuckle plus a distinctly new color of blooms. Photograph at the right cannot do justice to the beauty of this shrub. It thrives in most any location or in most any soil type. When it is in full bloom it is literally studded with glowing rosy red flowers of most exquisite fragrance. Get a few of them and brighten up your shrub borders or corner plantings. We know you will be pleased with the fine qualities of this plant. We have a nice stock of heavy-rooted, two-year blooming size plants which we offer at a price within the reach of all. Guaranteed to grow.

Nice, heavy rooted, 2-yr. blooming size, post-paid to your door, only **75c** Each

3 Post-paid for only **\$2.00**



**Sensational New
Red Honeysuckle Bush**



Hedge of Truehedge Columnberry—Showing Natural Habit of Growth



**Specimen Plant of
Truehedge Columnberry**

Truehedge Columnberry

Plant Patent No. 110

THE HEDGE OF THE FUTURE

Those of you who visited our garden in "Gardens On Parade" at the New York World's Fair will recall the beautiful effect we achieved at the entrances by using Truehedge.

For those of you who really want the last word in hedges we offer this remarkable plant which is taking the country by storm. Grows in natural, closely compact hedge form. Does away with frequent shearing and trimming. Foliage a beautiful deep green and is resistant to disease. Perfectly hardy and needs practically no care. May be sheared into any shape for formal effects. Can be planted in tubs or boxes for entrance posts. Resembles Boxwood and is often mistaken for it. You will be amazed at the beautiful effects you can create with this plant. Truly one of the most remarkable, most useful and most generally satisfactory plants we have ever offered.

PRICES OF TRUEHEDGE COLUMNBERRY

9- to 12-inch, strong hedging size.
Each, 30c; 10 for \$2.50, postpaid. 100
for \$20.00, by express, not prepaid.

Blooms All Summer

Perhaps no other flower is so revered and held in such high esteem by people the world over as the Lily. We offer here a group of the finest varieties. Those which have proved the most hardy and the most satisfactory for all localities.



Coral Lily



Regal Lily



Henryi Lily

Rubrum Lily



New
Wonder
Lily

SPECIAL LILY COLLECTION

10

Large blooming size bulbs.
Two each of the five varieties illustrated for only . . .

\$1 75

Post-
paid

[20]

Peonies

For Early
Summer Color
in the Garden

GROUP No. 1

Couronne d'Or. Fine white.
Karl Rosenfield. Red.
Pres. Taft. Large pink.

Three—1 of Each—\$1.00
Postpaid

Auguste
Dessert

GROUP No. 2

Auguste Dessert. Silvery pink, large.
Kelway's Glorious. High grade, shimmering white.
Longfellow. Rich blood-red.

Three—1 of Each—\$2.00
Postpaid



Couronne d'Or

GROUP No. 3

COLOR COLLECTION

Five of our regular 75c Peonies,
nice 3- to 5-eye divisions. Our choice
of varieties but each named and
labeled. Balanced colors guaranteed.

A \$3.75 Value Only \$2.00
Postpaid



Karl Rosenfield

Krider's Finest Shrubs *Guaranteed To Grow*

POSTPAID only 40¢ each; 3 for \$1.10 ALL ARE HEAVY 2-YR. BLOOMING SIZE

YOU BE THE JUDGE. If you are not satisfied with these shrubs when they reach you, let us know and we will issue you a credit memo—good for any stock you may select from our next spring's catalog.

Barberry, Green

No shrub in existence is so generally planted and has so many practical purposes as Japanese Barberry. It hasn't one serious fault, and can be grown in semi-shade, moist, dry or sunny locations. When grown as specimen plants or as an edging to taller shrubs its graceful arching branches, covered with the most luxuriant deep green foliage in summer and beautiful bright red berries all winter; are the most attractive sight imaginable.

Barberry, Red Leaf

Similar to B. Thunbergi in all respects except that the foliage is of a bronzy red color which turns to fiery red in autumn. Plant in full sun for best results.

Fire Bush, Cydonia Japonica

Very early in the spring this fine attractive shrub is completely covered with dazzling scarlet flowers which are followed by small fragrant quince-shaped fruits. Foliage is dark glossy green.

Forsythia

SPECTABILIS. The earliest blooming. Lights up the garden with glinting masses of yellow very early in the spring, before the leaves appear. These bright golden flowers often appear before the snow is gone and are twice the size of the other varieties. Thrives in any locality. Tall grower.

Bush Honeysuckle

For a tall hedge to screen an unsightly view there is no shrub so valuable, as it will grow from 10 to 12 feet high in a few years. Besides it is a beautiful thing both summer and winter, as it is the first shrub to clothe itself with leaves in the spring. Its light crimson flowers and luxuriant foliage are a delight in summer and the thousands of bright berries give a charming touch of color to the winter landscape.

Beautiful Hydrangeas

PANICULATA GRANDIFLORA. Flowers in August in huge panicles from 8 to 12 inches long. Blossoms first a delicate pink changing to bronze and lasting until autumn.

ARBORESCENS GRANDIFLORA (Snowball Hydrangea). White flowers in June and July. The most hardy of the Hydrangeas and especially useful for shady places.

French Lilacs

New large, very fragrant. The newest varieties in four colors. Red, white, pink and blue. Two-year blooming size plants. Each, 50c; 4 for \$1.50.

Common Snowball, Opulus Sterile

A fine shrub, 8 to 10 feet tall, bearing globes of snowy flowers in May. One of the old garden favorites.

FALL IS AN IDEAL TIME TO PLANT SHRUBS AND TREES

French Pussy Willow

(*Salix Discolor*)

A small tree with attractive leaves 2 inches long by an inch wide. Its popular appeal is the conspicuous silky catkins which bud in the fall, and make such delightful "springy" bouquets just as the snow is melting away.

New Snowberry

The Snowberry is the greatest shrub for shady places that we have ever seen introduced. It grows to a height of 4 feet. Has long branches covered with lacy leaves. The branches are covered in late fall with a mass of berries. Don't fail to plant some of these in your shady locations. We can furnish them in red and white.

Spirea

ANTHONY WATERER. Low-growing, very bushy plant that bears small heads of bright crimson flowers in July and August, or you might say on until frost. This variety rarely exceeds 3 feet in height and is valuable for planting in front of taller shrubs.

CALLOSA FROEBELI. Large flat clusters of pink flowers nearly all summer. Dwarf in habit. Fine for border plantings.

Mock Orange

VIRGINAL. Blooms throughout the season. This is a new and wonderful addition to the Mock Orange family and is far beyond anything in this line that has been brought out in the past. It is without question one of the most beautiful shrubs and once it becomes known will be planted on every home ground.

Weigelas

FLORIBUNDA. The everblooming red Weigela floribunda surpasses everything in a red-flowering shrub. Much hardier than Eva Rathke and a better red flower. The flowers commence blooming early in the spring and bloom profusely all summer long. The leaves are glossy green. Every customer should find a place for several of these beautiful shrubs in their border plantings.

ROSEA. One of the finest of the family, tall growing and vigorous with deep pink flowers. They blossom in profusion in June and show some flowers throughout the season.

SPECIAL SHRUB COLLECTION

1 New Red Snowberry
1 Sweet Scented Shrub
1 Forsythia
1 Weigela Rosea
1 Fire Bush
1 Hydrangea P. G.

[Six Shrubs
providing a
full summer
of bloom]

ALL HEAVY 2-YEAR STOCK

A \$2.30 value,

Postpaid, for only

\$1.75

FINE SHADE TREES FOR YOUR GROUNDS

Maples

SILVER. The best and most popular of all Maples for quick and good shade. Excellent for street planting. Leaves silvery green, slightly cut-leaf. 5 to 6 ft., 50c; 6 to 8 ft., \$1.00.

NORWAY. This is an exceptionally fine, hardy large-leaved shade tree, giving denser shade than the old Sugar Maple. We offer these at 6 to 8 ft., \$1.50.

SCHWEDLER'S RED MAPLE. Noted for its red leaves, which open pink in the spring and gradually turn to red and reddish purple in fall. 6 to 8 ft., \$2.00.

Lombardy Poplar

Tall slender tree for formal planting. A rapid grower. At a distance the mature trees appear as tall sentinels. Dark green leaves with silvery surface below. Plant 15 to 20 feet apart. Note: The roots of this tree will not grow into and stop up sewers like the old Carolina Poplar. 5 to 6 ft., 35c each.

Note: All Shade Trees are shipped by Express not prepaid.

Tulip Tree

One of the loveliest of our native trees, of tall pyramidal habit with Tulip-like flowers. Flowers are yellow, marked at inside base with orange. 5 to 6 ft., \$1.00.

Cutleaf Weeping Birch

Most graceful of the cut-leaved trees. Branches are pendulous. Bark is white. Plant 10 to 20 feet apart in groups of three. Excellent as specimens. 5 to 6 ft., \$2.00 each; 6 to 8 ft., \$2.50 each.

Weeping Willow

The well-known graceful Weeping Willow whose fresh green look and soft drooping branches make it one of the best loved trees. 5 to 6 ft., 60c.

Chinese Elm

A variety of rapid growth, planted extensively in the arid sections of the West. Hardy and healthy. Well adapted for windbreaks as well as shade. 3 to 4 ft., 50c; 4 to 5 ft., \$1.00.



Salmon Radiance Rose

Famous

ROSES

NORTHERN GROWN

Sure to Bloom

**NOTE: All Our Roses Are Shipped
Prepaid and Guaranteed to Grow**

Radiance Rose Collection

Three Outstanding Roses, 2-yr., Field-Grown

1 Red Radiance	Postpaid	\$1
1 Pink Radiance	For Only	
1 Salmon Radiance	35c Each	

ALL EVERBLOOMING

Your Favorite Color Collection EVERBLOOMING

Imagine getting fine large 2-year, field-grown Roses at only 30c each! We make this amazing color offer to convince you of the fine quality of our Roses. We will select five of our regular first grade Roses, name and label each one and send them to you postpaid at this remarkably low price. We guarantee you five colors, five different varieties, and know you will be more than pleased.

5 One of each of five different varieties; each named and labeled. A Reg. \$2.00 value.

\$1.50 Post-paid

BEST CLIMBER COLLECTION

Paul's Scarlet. Perhaps the greatest of the hardy red climbers. Rapid grower.

Climbing American Beauty. The old favorite climber. Very hardy and a free bloomer.

Dr. W. Van Fleet. Extra large, flesh-pink blooms keep well for cutting.

Two-Year Field Grown

50c Each \$1.25
or 3 for **Post-paid**

Enjoy a Rose Covered Pergola—They are inexpensive and provide many happy hours.



A. B. MORSE COMPANY, HORTICULTURAL PRINTERS, ST. JOSEPH, MICH.



Mrs. Sam McGredy



Pres. Herbert Hoover



Max Krause



Betty Uprichard

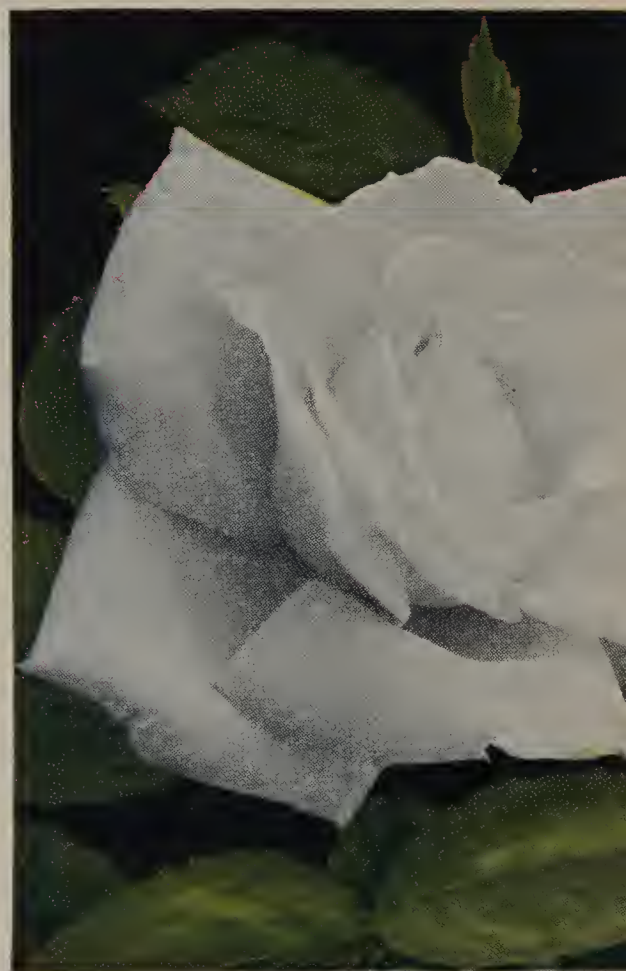
8 Supreme ROSES

We have selected the 8 Roses, pictured in natural colors on this page, from our Rose Plantings in our New York World's Fair Garden as being the outstanding varieties shown. Millions paused to admire them. They are truly "Supreme." Order them for supreme satisfaction.

**All Everblooming
2-Year No. 1,
Field-Grown and Budded**

Special Offer

One of each of the eight
pictured or your choice of
8 varieties \$2.75
Postpaid



K. A. Victoria



Etoile de Hollande



Talisman



Edith Nellie Perkins